ABOUT THE JUST AI AWARDS

The Just AI Awards is a regional platform recognising AI-driven innovations rooted in ethics, inclusion, and social good. Launched in India in 2024, the initiative is expanding across the Asia-Pacific to spotlight people-centric AI solutions that bridge digital divides and uphold the public interest.

The 2nd Just AI Awards 2025, themed "Ethical AI-Solutions for Social Good," is an initiative of the Digital Empowerment Foundation and the Emerging Technologies Wing, Government of Telangana, under the framework of the World Summit Award (WSA). It is now open to changemakers across the Asia-Pacific region who are building transformative, inclusive, and accountable AI systems.

WHY JUST AI MATTERS

AI is reshaping the world, but without ethical design, it risks amplifying bias, exclusion, and injustice.
The Just AI Awards highlight innovations that

- Embed ethics and human rights into their core
- Are inclusive by design
- Serve public needs and local contexts
- Promote transparency and accountability

KEY PRINCIPLES

Inclusive & Participatory

Context-Aware & Accessible

Accountable & Transparent

Rooted in Public Good

2025 AWARD THEME

Ethical AI Solutions for Social Good

We seek AI tools, platforms, or frameworks that align with the values of equity, justice, and sustainability.

AWARD CATEGORY

AI for Social Good
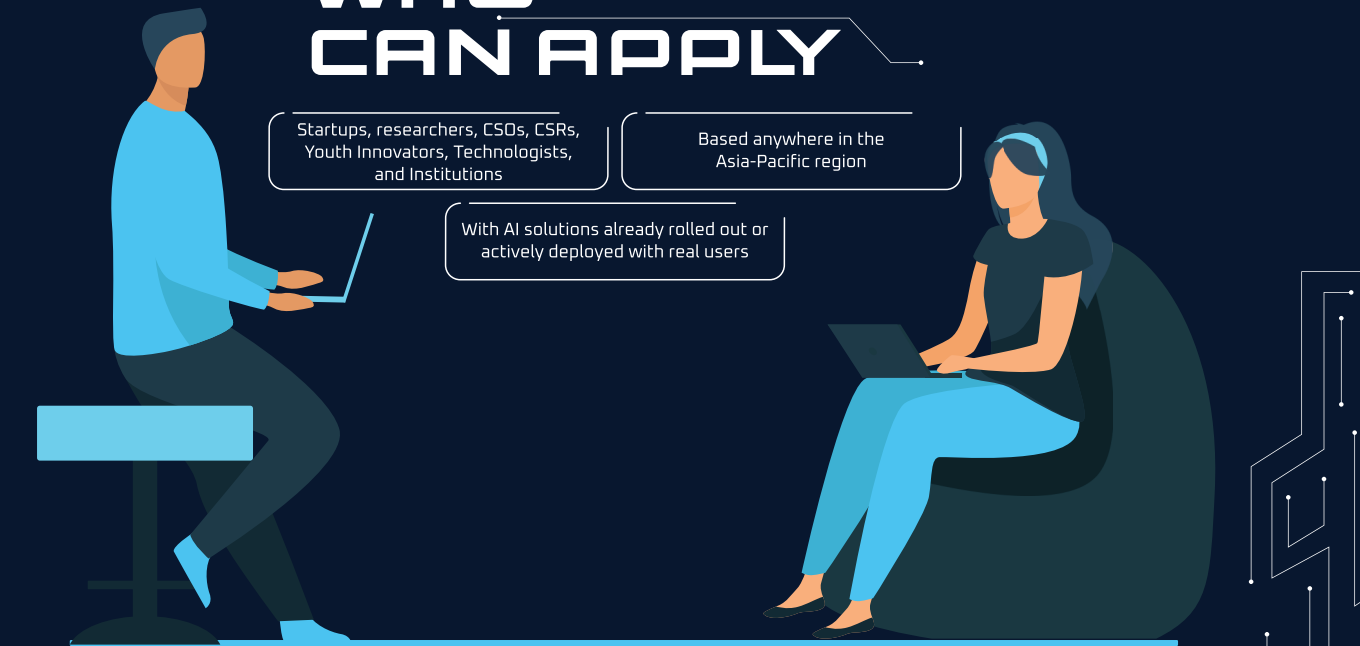
Recognising AI innovations addressing public challenges through ethical, inclusive, and impactful design.

WHO CAN APPLY

- Startups, researchers, CSOs, CSRs, Youth Innovators, Technologists, and Institutions
- Based anywhere in the Asia-Pacific region
- With AI solutions already rolled out or actively deployed with real users

HIGHLIGHTS FROM 2024

Vision
The Just AI Awards emphasise AI's transformative potential to address pressing societal issues through ethical, innovative, and participatory approaches.

Focus
Highlighting a shared commitment to responsible AI and fostering AI solutions for an inclusive and equitable society.

Just AI Awards 2024
Recognition of three exceptional winners and four best AI practices after thorough evaluation by a distinguished jury.

Awardees
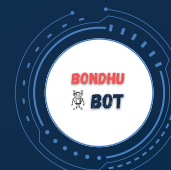
SignAssistive AI

SACH AI Chatbot by Factly

Shhor AI

Best AI Practices

FarmGPT

AI Planet for Education

Bandhu Bot

Civis

JOIN THE MOVEMENT

Be part of a growing network committed to ethical, inclusive, and transformative AI for all.

APPLY HERE

READ MORE

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2nd Edition

JUST A:I Award

ETHICAL AI-SOLUTIONS for SOCIAL GOOD

Asia-Pacific Region 2025

RECOGNISING ETHICAL, INCLUSIVE AND PARTICIPATORY AI FOR A JUST DIGITAL FUTURE