

2nd Edition



ETHICAL AI-SOLUTIONS for SOCIAL GOOD

Asia-Pacific
Region 2025

**Recognising Ethical,
Inclusive and Participatory
AI for a
Just Digital Future**

Ethical AI, Digital Inclusion, Equity, Digital Empowerment, Diversity, Justice, People and Platforms, AI Literacy, Innovation, Data and Justice, Ethical AI, AI for All, Digital Empowerment, Community, Equity, Data & Algorithms, Diversity, Data Transparency, Accountability, Participation, Accessibility, Justice, AI for Social Good, Digital Empowerment, Equity, Data Transparency.

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Attributions

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Acknowledgement

The Just AI Awards 2025 represents a collective commitment to advancing ethical, inclusive, and participatory artificial intelligence for social good across the Asia-Pacific region. This initiative would not have been possible without the dedication, expertise, and collaboration of numerous individuals and partner organizations who have tirelessly supported the vision of building a just digital future.

We extend our deepest appreciation to the Curators - Mr. Osama Manzar and Mr. Jayesh Ranjan, whose strategic guidance and leadership shaped the vision and direction of this edition of the Awards. Their message and commitment to promoting responsible technology and social equity serve as a powerful foundation for this initiative, reflected prominently in the curatorial message section of this publication.

Our profound gratitude goes to the Eminent Jury Panel, featured throughout the juror profiles pages, for their rigorous evaluation process, thoughtful deliberations, and shared dedication to recognizing transformative AI solutions that advance public good, justice, equity, and empowerment. Their contributions have ensured that awarded projects reflect the highest standards of ethical innovation.

We also acknowledge and thank the partner institutions and supporting networks whose collaboration strengthened the reach and impact of the Just AI Awards. Their involvement has been essential in promoting dialogue, encouraging research, and uplifting community-centered AI solutions.

To the participants, nominees, winners, and special mentions, whose inspiring work demonstrates the power of technology rooted in human values: thank you for leading by example. Your innovations, celebrated within this publication's winners section, remind us that AI can be a force for justice, empowerment, resilience, and societal transformation.

Finally, we thank the Just AI Awards Team, whose dedication behind the scenes ensured the seamless execution of this initiative and the publication you hold today.

This acknowledgement stands as a tribute to everyone contributing toward a future where AI is not only intelligent but also equitable, accountable, and inclusive.




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Message from the Curators



Osama Manzar
Founder-Director of
Digital Empowerment Foundation;
Curator of the Just AI Awards

Whenever I think about the development of a single AI model consuming as much energy and leaving as large a carbon footprint as an airplane circling the globe 360 times, I shudder at how damaging AI development could be for the climate. Whenever someone says, "We have accumulated xxx number of datasets for training our LLM to develop an AI solution," I feel numb, thinking about the countless data laborers involved in collecting that data. Whenever a system or legal framework captures my facial image through cameras under the guise of efficiency, I tremble at the thought that AI could use my likeness for any purpose, without my knowledge or consent.

Since the public release of ChatGPT as a tool for asking questions and receiving comprehensive responses, AI has been hyped as a panacea for life's challenges. According to the BCG CCI Global Consumer Sentiment Survey 2023, 45% of India's population uses ChatGPT, the highest among the surveyed markets. This high usage is not necessarily for educational purposes but largely due to the population's proficiency in English. However, it is troubling that ChatGPT's effectiveness is limited by biased data and content articulation.

We also know that AI is nothing without data. Data is the oil and oxygen for AI. But data is no longer just a material thing, it is human. Humans are being converted into data. Every conversation, language, dialect, behavior, norm, tradition, habit, social practice, like, dislike, utterance, routine activity, body language, voice, expression - everything a human does is now data. This data, combined with that of others, trains machines. The goal seems to be creating AI that can behave better than humans, raising the question: can AI be trusted more than the people around us? I still struggle to understand how a technology that constantly extracts data and information can genuinely serve social causes or be entirely ethical in its conception, design, and practice.

The Just AI Award aims to identify Ethical AI-solutions - those that can genuinely make a social impact. This is no easy task, but the Just AI Award, conceived by Digital Empowerment Foundation and Government of Telangana, is committed to advocate for innovative AI solutions that promise ethical approaches and social insight.



Jayesh Ranjan

IAS, CEO, Industry and Investment Cell;
CEO, SPEED, Government of Telangana,
Curator of the Just AI Awards

Jayesh Ranjan, IAS, is a 1992-batch officer currently serving as Special Chief Secretary, Government of Telangana, and CEO, Industry & Investment Cell (CMO) & SPEED. He also holds additional charge of Youth Advancement, Tourism & Culture (YAT&C) and Director, Archaeology. He serves on the boards of RICH, WE Hub, and T-Works, and is an Agenda Contributor to the World Economic Forum. Since 2023, he has co-led the Digital Citizen Summit and co-curated the Just AI Awards since its inception in 2024.

Under his leadership, Telangana has emerged as a frontrunner in adopting and integrating digital technologies for inclusive growth and governance. Over the past decade, the state has pioneered citizen-centric digital transformation models that make technology accessible, accountable, and affordable to every citizen, particularly at the last mile.

With its strong IT legacy and a dedicated Emerging Technologies (ET) vertical, Telangana has become a hub for innovation, fostering responsible adoption of Artificial Intelligence (AI) and other emerging technologies. The government's approach—anchored in multistakeholder collaboration, ethical policymaking, and participatory governance—has been instrumental in building a robust, resilient, and socially responsive tech ecosystem.

Driven by the vision of leveraging technology for public good, the Government of Telangana, in partnership with the Digital Empowerment Foundation, institutionalised the Just AI Awards—an annual initiative that recognises, advocates, and promotes pioneering AI practices addressing complex ethical challenges across sectors and industries.

With this, Telangana continues to lead India's digital transformation journey, shaping a future where AI is not only intelligent but just, inclusive, and human-centred.

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Message
from the
Global Advisor



Prof. Dr. Peter A. Bruck
Chairperson of the Board of Directors
World Summit Awards

The global community of the World Summit Awards and its initiatives span 182 UN member states. It is dedicated to selecting digital solutions that drive positive social impact and contribute to the achievement of the UN Sustainable Development Goals. A key objective is to close digital divides and do so on many levels from access to content, from usage groups to data bias.

Artificial Intelligence in its multiple forms and deployments is reshaping our world at an astonishing pace, and it often leaves us questioning — are we still in control? Will we be still in control? Who is the “WE”? Who can make it happen that control is with users and people?

“Making AI work for Everyone” is a fitting title for the Global AI Summit in India. And a much needed focus. Why? Because the development of all technologies including data models and algorithms need direction. They are for something, just as all tools. There is a key difference, however, Digital tools are more flexible, more smart, more transformative than any tech which humanity has developed used and known in history. “We” will be able to shape the future more and more, the future of the planet and all human kind, of nature and society.

That is the reason why focusing AI on justice issues is so incredible important: climate justice, income justice, gender justice. I send heartfelt congratulations to all involved in the Just AI Awards! I commend the winners! They show that AI can be a powerful force for empowerment, connection, and social impact when introduced responsibly and ethically. “We” all need to demonstrate that AI can practically improve society. Lastly, I especially acknowledge the leadership of the Telangana State Government and its Special Chief Secretary for ICT and the Digital Empowerment Foundation for creating this event and thus providing a promoting stage for stage for Just AI.

The Just AI Awards, inaugurated in 2024, is an annual recognition system conceived by the Digital Empowerment Foundation in partnership with the Emerging Technologies Wing, Government of Telangana. It is supported by esteemed partners including T-Hub, World Summit Awards, MXR World, Commons Collective, and MediaNama as the media partner. The Award Ceremony will form part of the Global AI Summit, hosted by the Government of Telangana.

The Just AI Awards seek to honour the top three AI-driven practices in India that have effectively utilised Artificial Intelligence (AI) to create projects and solutions at the grassroots level. These initiatives are focused on dismantling social and digital barriers, reducing socio-economic inequalities, enhancing crisis response, and upholding democratic and feminist principles online. Special recognition is given to AI solutions that prioritise ethical data collection through participatory development methods, promote gender justice and inclusivity, decolonise the internet by supporting linguistic diversity, and ensure universal, affordable internet access.

In a time of rapid technological advancement, the Just AI Awards aim to spotlight innovative projects that treat technology as a force for social good, addressing the complex ethical challenges associated with AI. With a commitment to making AI accessible, affordable, and accountable, the Awards highlight impactful models across various sectors that tackle issues such as task automation ethics, data privacy, algorithmic bias, and discrimination. The Just AI Awards celebrate the achievements of tech innovators who adopt a citizen-centric approach to AI.



About Just AI Awards

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The Eminent Jurors

Dr. Mehdi Snene

Head of AI and Digital Program
United Nations

Mehdi Snene, Ph.D., Senior Advisor on AI and Digital Transformation at the United Nations Office for Digital and Emerging Technologies, delved into the challenges of inclusivity in Artificial Intelligence (AI). He pointed out that language barriers often limit access to information and access, with Large Language Models (LLMs) due to language standardization. He appreciated DEF's efforts towards digital transformation and advocated for AI systems that cater to diverse linguistic, cultural and community needs.



Eunsong Kim

Gender Equality and Social Inclusion
Specialist Chief, UNESCO South Asia
Regional Office

Eunsong Kim is a Gender Equality and Social Inclusion Specialist and Chief of the Social and Human Sciences Sector at UNESCO's South Asia Regional Office. She leads initiatives on inclusive AI, youth empowerment, and gender-transformative governance across six countries. With a background in literary and critical digital studies, her work bridges technology, culture, and policy to advance equity and inclusion.



Osama Manzar

Founder-Director
Digital Empowerment Foundation;
Curator of the Just AI Awards

Osama Manzar is the Founder of the Digital Empowerment Foundation (DEF), which has connected 35+ million people through 2,000+ digital centers across India. A Senior Ashoka Fellow and Chevening Scholar, he has shaped key national digital policies and pioneered the SochnaPreneur model, empowering rural women and marginalised communities as last-mile digital entrepreneurs. Globally recognized, he serves on boards including WiDEF, APC, GNI, and the World Summit Awards.



Dr. Madanmohan Rao

Cofounder & Master Mixer
MXR.World

Dr. Madanmohan Rao is Research Director at YourStory Media and A co-founder of MXR.world and MiraIndia, he has authored books on knowledge management, innovation, and digital media. With experience spanning 90+ countries, he speaks globally on organisational creativity, digital transformation, and co-creation strategies.



Dr Urvashi Aneja

Founder and Director
Digital Futures Lab

Dr. Urvashi Aneja is a researcher, policy analyst and entrepreneur whose work seeks to drive an equitable and just distribution of technology gains. She is the Founder and Executive Director of Digital Futures Lab, a multi-disciplinary research collective studying the societal impacts of technology transitions in India and the Majority World. Her work focuses on the ethics and governance of Artificial Intelligence.



Nikhil Pahwa

Founder MediaNama

Nikhil Pahwa is an Indian journalist, entrepreneur, and digital rights activist. He is the Founder and Editor of MediaNama, a leading publication on India's digital ecosystem and policy landscape. As a prominent voice on internet regulation, censorship, and digital media, he has been a key commentator shaping debates around technology, governance, and rights in India.



Siddhartha Malempati

Directing Council - General
Commons Collective

Siddhartha Malempati serves as the Directing Council-General of the Commons Collective, a global network advancing the commons as a catalyst for equity and progress. A dedicated free and open-source policy activist, he has championed campaigns on digital rights, net neutrality, and community empowerment, while leading digital education initiatives that have benefited individuals in rural India.



Anivar Aravind

Head of Engineering
Foodhub

Anivar Aravind is a public interest technologist, free software advocate, and digital rights activist. He is the Founder and Executive Director of the Indic Project, a civic-tech nonprofit advancing language engineering, technology standards, and digital rights for native language users. With experience in mentoring free and open-source projects and social tech start-ups, he also serves on the advisory board of SFLC. His work sits at the intersection of technology, policy, and law.



Aditi Namdeo

Director Strategic Initiatives
Abdul Latif Jameel Poverty Action
Lab(J-PAL)

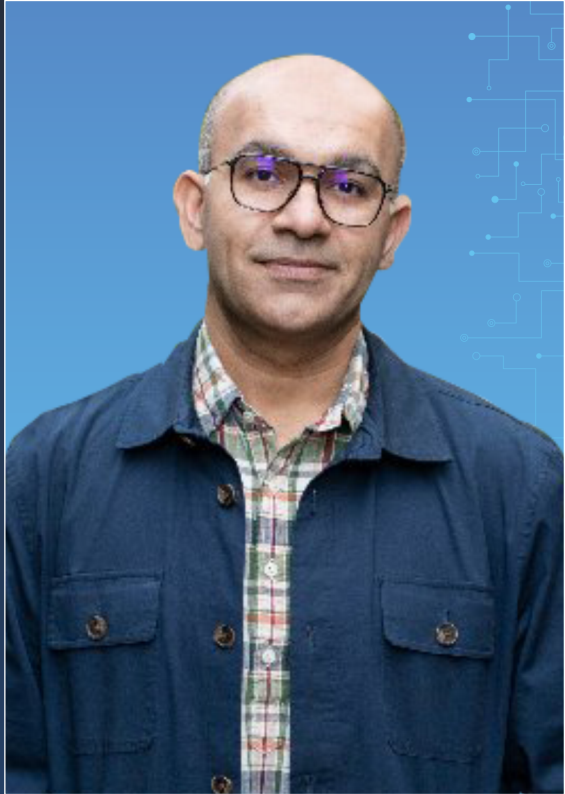
Aditi Namdeo is Director-Strategic Initiatives at J-PAL South Asia, leading programs on data for social impact and environmental policy. With nearly two decades of global experience in technology policy, innovation, and public-private partnerships, she has held leadership roles at the Reserve Bank of India's Innovation Hub, World Economic Forum, PwC, Tech.



Rahul Bhatia

Author
The Identity Project

Rahul Bhatia is an investigative journalist whose work on technology, culture, and society has appeared in *The New Yorker*, *The Guardian*, and more. A former member of Reuters' investigations team and staff writer at *The Caravan*, he also co-founded the Peeplic Project, an environmental journalism startup focused on critical issues in India.



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Categories of Just AI Awards 2025

The background of the page is a dark blue color with a repeating pattern of light blue silhouettes. These silhouettes represent various human figures in different poses and groupings, such as individuals walking, standing, or sitting, and small groups of people. The silhouettes are scattered across the entire page, creating a textured, social atmosphere.

social justice

JPMorgan Chase
InclusiveShield

JPMorganChase

InclusiveShield is a bias-aware, AI-powered fraud detection tool built by JPMorgan Chase to protect digitally underserved communities from financial fraud. It uses explainable AI and federated learning models to detect anomalies without compromising user privacy. Designed through participatory methods with community and ethical oversight, InclusiveShield integrates fairness into financial technology. Its modular architecture enables deployment in small rural banks and credit unions, extending inclusion where traditional systems fail. The tool's transparency and adaptability support equitable financial access and trust in digital ecosystems. While currently focused in North America, its potential for global replication in low-resource environments is strong, making it a pioneering model for justice-centered fintech.

INDIASPEAKS RESEARCH LABS PRIVATE LIMITED
Ethical TTS & Multilingual NMT for Bharat

 **IndiaSpeaks**

IndiaSpeaks Research Labs Private Limited is a deep-tech startup that develops ethical, voice-first AI solutions for Indian languages, including Text-to-Speech (TTS) and Multilingual Neural Machine Translation (NMT). Their focus is on breaking language barriers to make technology accessible to everyone in India, creating products like human-like TTS engines and speech translation for areas like business, government, and entertainment.

EnAble India

DISH



DISH is an AI-powered centralized platform developed by EnAble India to simplify access to assistive technologies for people with disabilities (PwDs). Tackling fragmented, hard-to-navigate resources, it curates and verifies global assistive solutions through a plain-language, voice-enabled, and accessible interface. The platform serves PwDs, caregivers, policymakers, and startups, ensuring inclusivity through multilingual and audio-based interactions. Community feedback drives design improvements, while data privacy and ethical use are maintained via formal MOUs with data providers. By aggregating publicly available and secure datasets, DISH transforms how PwDs discover and use technology, creating a transparent, participatory ecosystem. It stands as a pioneering digital hub advancing accessibility, equity, and dignity in the disability inclusion movement.

mAlté



mAlté is a socially conscious, multilingual AI platform that bridges digital exclusion by offering equitable access to public services via SMS and WhatsApp. Designed for marginalized groups—including seniors, immigrants, and low-tech users—it ensures privacy-preserving, GDPR-compliant communication. Its semantic AI and knowledge graphs deliver accurate, localized answers to bureaucratic queries, empowering users to navigate complex systems easily. Built through co-creation and human-centered design, mAlté emphasizes transparency, open-source development, and institutional trust. Its inclusive, non-profit-driven model—sustained by NGO and public partnerships—demonstrates ethical AI in action. By combining simplicity, data protection, and social intent, mAlté reduces administrative burdens and strengthens digital participation for the most vulnerable communities in the EU and beyond.

Jupitice Justice Technologies Pvt. Ltd.

SAYA



SAYA, by Jupitice Justice Technologies, is an AI-driven digital justice platform that democratizes legal access through affordable online mediation, arbitration, and conciliation. Acting as an intelligent assistant, SAYA guides users—especially individuals and MSMEs—through each step of dispute resolution, minimizing dependence on traditional courts. Built with privacy, human oversight, and ethical AI safeguards, it enhances accessibility and fairness within the justice ecosystem. Designed in collaboration with governments and communities, the platform emphasizes participatory governance and user consent. While its AI components show promise in simplifying legal processes, expanding adaptability for low-digital-literacy users will enhance impact. SAYA represents a major stride toward equitable, tech-enabled justice systems.

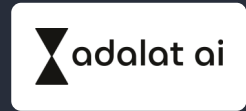
Youth Ki Awaaz

Yoot



Yoot is an AI-enabled civic technology platform by Youth Ki Awaaz that transforms youth engagement and participation through WhatsApp-based polls and voice storytelling. Designed with feminist data principles, it centers low-literacy and voice-preferred users, ensuring inclusivity across linguistic and socio-economic divides. Unlike conventional engagement tools that optimize for attention, Yoot's AI deepens civic reflection and dialogue, encouraging thoughtful participation. Its ethical design avoids profiling and manipulative algorithms, aligning with a rights-based approach to digital democracy. By turning messaging apps into platforms for civic education and participatory discourse, Yoot empowers young people—especially from marginalized backgrounds—to express opinions safely and meaningfully. The system's human-in-the-loop feedback ensures ethical moderation and community trust, exemplifying responsible AI for civic empowerment.

Legsys.AI Technology Foundation Adalat AI



Adalat AI by Legsys.AI is a groundbreaking platform modernizing India's judicial ecosystem through ethically grounded automation. It addresses the massive case backlog and undertrial crisis by digitizing courtroom workflows—transcription, translation, summarization, and record management—using contextual AI trained for India's legal, linguistic, and procedural complexity. Deployed in over 3,000 courtrooms across eight states, with pilots abroad, Adalat AI improves efficiency and transparency while maintaining judicial oversight. Its multilingual support and fairness-driven architecture ensure equitable access for marginalized communities disproportionately affected by legal delays. By embedding ethical principles, human accountability, and community impact evaluation, the system transforms how justice is delivered and experienced. Adalat AI demonstrates how socially responsible AI can balance innovation with fairness, scale with inclusivity, and uphold constitutional values in legal technology.

Nomology Technology Private Limited CORD- Centre for Online Resolution of Disputes



CORD is a pioneering AI-powered Online Dispute Resolution (ODR) platform reimagining access to justice through multilingual, enforceable, and user-friendly digital processes. Developed by Nomology, CORD integrates human-in-the-loop AI to assist in mediation, arbitration, and legal documentation while ensuring fairness and transparency. Its strong institutional partnerships—with SEBI, courts, and regulatory bodies—reflect its reliability and impact. CORD's innovations include automated legal document bundling, real-time transcription, and voice-based legal search, bridging the legal literacy gap for everyday citizens. The platform combines advanced NLP with human oversight to maintain accountability, accessibility, and contextual relevance. By reducing cost, complexity, and procedural barriers, CORD transforms justice delivery into a more equitable, efficient, and inclusive digital ecosystem—marking a paradigm shift in India's legal innovation landscape.

Misinformation Combat Alliance

Deepfakes Analysis Unit



The Deepfakes Analysis Unit (DAU) by the Misinformation Combat Alliance tackles the growing threat of AI-generated misinformation through a multilingual, open-source, and human-centered approach. Using its AI engine, Feluda, DAU identifies and debunks deepfakes and synthetic media circulating on platforms like WhatsApp. Its human-in-the-loop verification and cross-country fact-checking partnerships ensure accuracy, accountability, and inclusivity. By supporting multiple languages and community participation, DAU strengthens resilience against election-related disinformation. Ethical AI practices—transparency, fairness, and explainability—are built into its design. DAU’s scalable model reduces misinformation’s harm lifecycle while empowering citizens with awareness and trust in digital information ecosystems. It represents a critical global benchmark for ethical AI interventions in information integrity and democratic defense.

Dignity in Difference

Bunk with kindness



“Bunk with Kindness” by Dignity in Difference is a behaviorally informed, kindness-centered AI platform combating misinformation and polarization, especially across the Global South. Unlike conventional fact-checking tools, it empowers grassroots democracy defenders—often women and marginalized youth—to respond empathetically to online falsehoods. The platform uses AI to provide tone feedback, bridge language differences, and promote prosocial digital dialogue. Its design blends behavioral science with cultural contextualization, helping users engage with compassion and accuracy rather than confrontation. Rooted in feminist and inclusion principles, it prioritizes safety, empathy, and human dignity in digital spaces. Through participatory design and capacity building, Bunk with Kindness cultivates ethical online communication and civic resilience, offering a transformative model for combating hate and misinformation with empathy-driven AI.

Speak2Sign



Speak2Sign is an AI-powered mobile app enabling seamless two-way communication between Deaf and hearing individuals through real-time sign-to-speech and speech-to-sign translation. Developed with active involvement from the Deaf community, it ensures cultural and linguistic accuracy while prioritizing privacy and affordability. The app works offline on smartphones, using computer vision and NLP to interpret gestures and spoken language. Its inclusive design addresses accessibility barriers in education, employment, and daily life, especially in low-resource settings. Speak2Sign's ethical framework emphasizes data security and non-exploitative AI, ensuring users maintain agency over their communication data. By merging technology with empathy, it advances digital accessibility and social inclusion for the Deaf community globally.

Article 14

Grid



Grid, by Article 14, is an AI-driven platform that detects misinformation across 18 Indian languages by analyzing structural manipulation techniques—like framing, omission, and linguistic bias—rather than political content. This neutrality-centered approach distinguishes it from conventional fact-checking systems. Using NLP and multimodal analysis, Grid processes articles, transcripts, and subtitles to flag deceptive narratives and explain its reasoning transparently. Its participatory design involves journalists, educators, and marginalized communities to ensure cultural sensitivity and accuracy. Strong encryption and anonymization safeguard user identity and data. By offering analytical neutrality and multilingual inclusivity, Grid strengthens media literacy, fosters critical thinking, and supports democratic resilience against disinformation in complex linguistic environments.

South Asian Institute of Crime and Justice Studies

Suraksha Lens



Suraksha Lens is an AI-powered early warning and risk-mapping platform addressing the intersection of climate-induced displacement and human trafficking in South Asia. Combining geospatial AI, local-language NLP, and machine learning, it identifies trafficking hotspots and migration vulnerabilities before exploitation occurs. Piloted in climate-hit regions like the Sundarbans, the system integrates community feedback and feminist design principles to ensure transparency, consent, and contextual adaptation. Unlike surveillance-driven models, it prioritizes ethical governance and human rights. The tool's multilingual detection and participatory verification loops empower local actors to act swiftly and safely. Suraksha Lens represents a critical innovation at the nexus of climate justice, gender equity, and AI ethics—transforming how societies anticipate and prevent human exploitation.

Reap Benefit Foundation

Samajaa



Samaaja demonstrates a thoughtful and responsible use of AI by linking grassroots youth actions to skill development through its Digital Changemaker Portfolio and by leveraging Samaaj Data for pattern recognition and governance insights. The AI application is not highly technical but is effectively designed for low-resource, local-language contexts, ensuring accessibility and inclusivity. Its impact is strong, with thousands of campaigns, verified data points, and documented improvements in youth confidence, civic problem-solving, and community resilience. The solution has also been successfully deployed across 14 states, integrated into government programs like Assam's Jal Doot, and proven affordable at scale.

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Health

ZMQ Development- AI Toy BOTS

MAMA and TIKA Toys



ZMQ Development’s AI Toy BOTS—MAMA and TIKA—are inclusive, voice-interactive toys delivering personalized maternal and child health advice in local languages. Designed for low-literate, marginalized communities in India and Uganda, these offline, NFC-enabled toys function without internet access. Through storytelling and localized content, they promote safe pregnancy, immunization, and nutrition practices. Built on ethical AI and participatory co-creation, the toys protect privacy and align with cultural norms. By merging play, voice AI, and public health, ZMQ addresses information inequity and health literacy gaps at the grassroots. The project exemplifies how low-cost, community-centered AI can drive inclusive health innovation and behavioral change in resource-constrained settings.

BrainsightAI

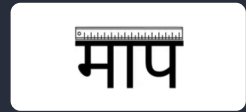
VoxelBox



SaaS platform that harnesses AI and resting-state fMRI to revolutionize neuropsychiatric diagnostics. Tackling long-standing issues in mental healthcare—like delayed diagnosis, limited imaging access, and lack of clinician-friendly tools—VoxelBox dramatically reduces scan processing time from weeks to hours. It enables early detection, differential diagnosis, and pre-surgical planning through ML-driven analysis and 3D brain simulations. Recognition from global platforms like Forbes, CB Insights, and the India-Sweden Healthtech Challenge further validate its credibility and impact.

RevolutionAize

MAAP



MAAP (Malnutrition Assessment and Action Platform) by RevolutionAize is an AI-powered health innovation tackling child malnutrition in underserved communities. Using just one smartphone photograph, it estimates height, tracks growth, and generates personalized nutrition plans—eliminating the need for physical tools or internet connectivity. Designed for Anganwadi and ASHA workers, the system operates offline, geo-tags data, and ensures tamper-proof, privacy-compliant records aligned with India’s DPDP Act. Integrated with public health programs like Poshan Tracker 2.0, MAAP enables real-time monitoring and early intervention. Its simplicity, affordability, and cultural sensitivity make it ideal for low-resource contexts. By combining AI precision with human-centered design, MAAP bridges the gap between technology and community care, transforming frontline nutrition management for millions of children.

Myna Mahila Foundation

Myna Bolo



Myna Bolo is a multilingual AI-powered WhatsApp chatbot offering confidential, culturally sensitive sexual and reproductive health (SRH) guidance to women in underserved Indian urban slums. Co-created with local women trained as “healthcare prompt engineers,” it processes real community queries using retrieval-augmented generation grounded in Indian health guidelines. Operating in Hindi, Marathi, Telugu, and Hinglish, it provides both text and audio responses to ensure accessibility across literacy levels. Regular doctor audits, IRB approvals, and strong privacy protocols ensure safety and trust. Myna Bolo empowers women to seek verified, stigma-free medical information privately and confidently. By blending AI with community voice and ethical oversight, it represents a model of feminist, participatory digital health innovation built for inclusion and impact.

Aba Dhukka Enterprises

Dhukka Didi



Dhukka Didi is Nepal's first privacy-first AI chatbot delivering stigma-free menstrual health education in Nepali and local dialects. Targeting adolescent girls and rural women, it provides accurate, culturally appropriate information on menstruation and hygiene while maintaining full anonymity. The chatbot runs on low-bandwidth, edge-based AI, ensuring accessibility even in remote regions. Human-in-the-loop feedback and participatory testing ensure relevance and trust. Complementing its digital education, Dhukka Didi also facilitates biodegradable pad distribution and school-based engagement, addressing menstrual health holistically. Built on strong ethical AI principles—consent, privacy, and fairness—it transforms taboo conversations into empowerment tools. Dhukka Didi is a landmark in inclusive, rights-based AI design for gender health equity across South Asia.

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education

Vowels of the People Association
Mission NIPUN Maharashtra



Mission NIPUN Maharashtra is a large-scale AI-powered foundational learning initiative reaching over 7 million students across 120,000 government schools. It employs contextual AI models to assess oral reading, handwriting, and numeracy in real time, generating detailed learning insights for teachers and parents. Through multimodal analysis, gamified learning, and privacy-preserving design, it supports individualized learning without compromising data ethics. The project leverages OpenAI-powered fluency assessment and remediation tools, reducing teacher workload and improving educational outcomes at scale. With robust institutional backing and community engagement, Mission NIPUN demonstrates how responsible, inclusive AI can transform foundational literacy while safeguarding equity and transparency in public education systems.

ENB SETU
ENB QUANTUM



ENB QUANTUM is an AI-driven educational platform empowering students from rural and underserved communities, especially those in grades 6–10. It integrates personalized learning, emotional intelligence development, and career guidance through multilingual mentoring and voice-based support. The platform uses adaptive AI to identify learning gaps, recommend subjects, and provide contextual resources that align with each student’s potential. Ethical design and inclusivity principles ensure equitable access across genders, languages, and socio-economic backgrounds. ENB QUANTUM also prioritizes teacher support and parent engagement, fostering a holistic learning ecosystem. By combining empathy, ethics, and innovation, it redefines how AI can nurture both academic excellence and emotional well-being for the next generation of learners.

Katha India

Katha AI



Katha AI integrates ethical, inclusive AI into Katha India's long-standing StoryPedagogy model to enhance learning for Dalit, Adivasi, coastal, and nomadic children. The platform combines voice-based adaptive learning, AI teacher-assist tools, and WhatsApp bots (like Dr. Octo) to deliver multilingual, interactive lessons. Reaching 500+ families, it merges education and community health updates through participatory design. Katha AI encourages children to co-create AI-assisted stories on empathy, gender equality, and climate action, reinforcing socio-emotional and ethical learning. Built with transparency, fairness, and accessibility at its core, it bridges digital divides while amplifying local voices. By merging storytelling, technology, and ethics, Katha AI exemplifies human-centered AI for equitable and joyful learning across marginalized communities.

Cognitii



Cognitii is a hybrid AI-human education platform tailored for neurodivergent children, including those with autism, ADHD, and intellectual disabilities. It automates the creation of Individualized Education Plans (IEPs), cutting development time from months to weeks, while offering gamified, multilingual learning modules. Designed for affordability and accessibility, it operates offline on low-cost Android devices, supporting inclusive education in underserved regions. Dashboards for educators and engagement tools for caregivers enhance collaboration and learning continuity. Rooted in ethical and participatory design, Cognitii ensures data privacy, fairness, and human oversight at every step. Its B2B2G model enables partnerships with governments and nonprofits to expand access. Cognitii represents a compassionate fusion of AI and pedagogy, democratizing special education with empathy and precision.

Torchit
Jyoti AI Pro



Jyoti AI Pro by Torchit is a modular, wearable assistive device suite—available as glasses, a ring, or a reader—empowering people with visual and learning disabilities. Powered by offline AI, it enables object, face, text, and currency recognition, navigation assistance, and real-time translation in 80+ languages without internet or subscriptions. Built through participatory design with PwD communities, it ensures affordability, cultural adaptability, and ethical data handling. The device enhances independence and mobility for over 10,000 users across 10+ countries, particularly in rural India and Africa. Fully offline operation ensures data privacy and accessibility even in low-connectivity environments. Jyoti AI Pro exemplifies inclusive, human-centered AI—merging advanced technology with dignity, accessibility, and social empowerment for people with disabilities.

Vishvas News, Jagran New Media
AI literacy: Bridging the Gap



The AI Literacy: Bridging the Gap initiative by Vishvas News demystifies AI through engaging, multilingual educational content tailored to India's diverse audiences. Using tools like ChatGPT, HeyGen, and Play.ht, it creates relatable explainer videos on AI fundamentals, deepfakes, and ethics, presented through animated avatars. Its participatory design ensures cultural relevance across age groups—from students to senior citizens. Ethical safeguards like transparency, bias mitigation, and privacy form its foundation. By promoting media and AI literacy at scale, the project builds public understanding and trust in emerging technologies. It exemplifies responsible communication in the AI age—where awareness, inclusion, and creativity converge to make technology comprehensible and empowering for all.

Educational Initiatives

Ei Mindspark



Ei Mindspark is an AI-powered personalized learning platform addressing foundational literacy and numeracy gaps among children from marginalized communities. Deployed in over 1,000 government schools and reaching 500,000+ learners, it uses adaptive diagnostics to tailor learning paths in multiple languages and offline modes. The platform empowers teachers with dashboards for data-driven interventions and real-time student insights. Ethical principles—transparency, privacy, and fairness—are embedded through regular bias audits and GDPR-aligned protocols. By centering teacher agency and child equity, Mindspark transforms learning from rote to personalized, ensuring every child progresses at their own pace. Recognized globally, it represents a benchmark for inclusive, ethical, and impactful education technology that bridges learning divides across geographies.

BossMa OPC Private Limited

NariBot



NariBot is a mobile-first, vernacular AI chatbot designed to empower first-generation women entrepreneurs across rural and semi-urban India. Through voice and text, it provides personalized guidance on business management, financial literacy, and access to government schemes. The chatbot supports multiple Indian languages, ensuring accessibility for women with limited digital exposure. Developed through participatory design with Self-Help Groups (SHGs) and NGOs, NariBot reflects real user needs and cultural nuances. It integrates with public digital infrastructure and adheres to ethical AI principles of privacy, fairness, and transparency. By combining localized knowledge with smart automation, NariBot fosters economic independence, confidence, and community-driven entrepreneurship among women. It exemplifies how inclusive AI can transform livelihoods by bridging information gaps and enabling self-reliance.

Audiopedia Foundation Audiopedia Bharat



Audiopedia Bharat is an initiative by the Audiopedia Foundation to empower women in underserved communities across India by providing accessible, audio-based knowledge in their native languages. In essence, Audiopedia Bharat addresses the vast linguistic diversity of India to deliver crucial knowledge where it is needed most through innovative audio technology.

The DonutAI

DonutAI – The Thinking Partner for Schools



DonutAI is an AI-powered educational companion that nurtures critical thinking in K–12 students by guiding rather than answering. Using each learner’s unique “Learning DNA”—patterns like hesitation, hint use, and retries—it delivers adaptive prompts to encourage problem-solving and reflection. Teachers receive real-time dashboards to identify learning gaps and tailor interventions. The platform’s gamified, transparent, and ethical design fosters curiosity, not dependency. DonutAI operates within a human-in-the-loop model, ensuring AI supports teachers rather than replacing them. Its emphasis on metacognition and self-paced exploration promotes deeper understanding and resilience in students. By redefining AI’s role from informant to mentor, DonutAI creates inclusive, reflective classrooms where technology amplifies learning potential ethically and effectively.



Environment and Agriculture

Digital Green Trust
Farmer.Chat

DigitalGreen
TRUST

Farmer.Chat by Digital Green Trust is a generative AI chatbot providing hyperlocal, multimodal agricultural advice to smallholder farmers, especially women. It integrates LLMs, retrieval-augmented generation, and participatory design to deliver contextually relevant insights on crop management, weather, and markets via text, audio, and video. Built on an open-source framework, it aligns with public digital systems for scalability and cost efficiency. The platform addresses barriers of literacy, connectivity, and gendered access, ensuring farmers receive trustworthy, inclusive advisory support. Human oversight ensures data integrity and local validation, while bias mitigation remains an evolving focus. Farmer.Chat demonstrates how community-centered, open AI can reduce costs, improve yields, and advance digital equity in agriculture sustainably.

CivicData Lab
Intelligent Data Solution for Disaster Risk Reduction(IDS-DRR)



IDS-DRR by CivicData Lab is a sophisticated AI system enhancing disaster preparedness through open data and participatory governance. It integrates machine learning with government flood models and public finance datasets to generate granular, location-specific risk insights. Designed with ethical AI and transparency principles, IDS-DRR empowers local authorities to make data-driven, inclusive decisions. Recognized globally as a digital public good, it has received UN and AI Action Summit honors for its innovation and accountability. By connecting data science, civic engagement, and open government frameworks, IDS-DRR exemplifies responsible AI for climate resilience and disaster management. Its participatory approach ensures that communities are not passive data points but active collaborators in building safer, more equitable futures.

Disaster Map Foundation (Yayasan Peta Bencana)

PetaBencana.id (Disaster Map)



PetaBencana.id is a groundbreaking AI-enabled disaster response platform turning citizen-generated data into real-time crisis maps. By aggregating verified social media and chatbot inputs across WhatsApp, Telegram, and X (Twitter), it provides accurate, crowdsourced updates during floods and other disasters. Its open-source, decentralized design ensures scalability and trust, empowering communities to co-create situational awareness rather than relying solely on authorities. AI models help filter misinformation, while human verification ensures reliability. Used across Indonesia and beyond, PetaBencana strengthens resilience and civic collaboration. Ethical principles of openness, inclusivity, and accountability are embedded throughout. It's a powerful example of participatory, community-owned AI for disaster governance and climate adaptation.

CultYvate

Farms2Fork Technologies Pvt Ltd- IoT-enabled Alternate Wetting and Drying (AWD) solution for paddy farming.



CultYvate's IoT-enabled Alternate Wetting and Drying (AWD) solution optimizes paddy irrigation using AI, IoT sensors, satellite data, and computer vision. It reduces water use by up to 40%, boosts yields by 10–20%, and cuts fertilizer consumption by 20–30%, while lowering methane emissions for carbon credit generation. Its agripreneur-driven model promotes affordability, employment, and rural entrepreneurship. The platform safeguards data privacy and inclusion, empowering smallholder farmers across Indian states. Supported by corporate, government, and incubator partnerships, CultYvate demonstrates how ethical AI and precision agriculture can drive sustainability, profitability, and climate-smart farming. Its measurable environmental impact makes it a model for scalable green innovation.

Global Institute for Circular Economy and SDGs Sustainability Exchange



Sustainability Exchange is an AI-enabled B2B marketplace revolutionizing recyclable resource management. It connects sellers and buyers of recycled materials through transparent quality classification, pricing, and traceability. Its AI layer calculates the carbon and metal footprints of transactions, issuing verifiable sustainability credits that incentivize eco-friendly practices. By integrating environmental data, market analytics, and blockchain-backed validation, it bridges circular economy goals with measurable economic value. The platform promotes accountability, standardization, and ethical transparency in the recycling sector. With its multi-system interoperability and carbon-credit innovation, Sustainability Exchange transforms waste into opportunity—driving global progress toward a more circular, data-driven, and sustainable economy.

Palakiya Foundation EktaAI



EktaAI is a voice-enabled WhatsApp chatbot supporting tribal, Dalit, and women farmers through localized, culturally sensitive agricultural information. It covers topics from seed conservation to administrative letter drafting, using natural-language voice interaction for low-literacy users. Built with community feedback, it prioritizes inclusivity, data privacy, and indigenous knowledge preservation. The chatbot requires only a phone number, ensuring easy access even in connectivity-poor areas. Designed for trust and relevance, it aligns with ethical AI principles and digital inclusion frameworks. While current metrics focus on usage and prompt accuracy, EktaAI's simplicity and participatory approach make it a promising tool for empowering marginalized farming communities with accessible, voice-based technology.

Bote Central, Inc. Basilio Air Roaster



The Basilio Air Roaster by Bote Central is an AI-powered coffee roasting system empowering smallholder farmers—especially women and youth—in the Philippines. Using a patented air-based chamber and machine-learning algorithms, it optimizes temperature and airflow to ensure consistent roast quality across diverse bean types. With over 100 community-run installations, it promotes local entrepreneurship, value addition, and fair income. The “repair-by-community” model and government partnerships strengthen sustainability and skills transfer. Basilio’s inclusive design and ethical automation make advanced coffee technology accessible to small producers. It’s a powerful example of how AI can elevate agricultural value chains while fostering economic justice and environmental responsibility.

The Association Of People With Disability Yes To Access - app



Yes to Access is a community-driven, AI-powered app conducting large-scale accessibility audits of public spaces across India. Using computer vision and image contrast analysis, it detects ramps, tactile paths, signage, and handrails from user-submitted photos—automating compliance checks and training data loops. In just seven months, it mapped 130,000+ locations and mobilized 10,000+ volunteers under the national Sugamyaya Yatra campaign. The app fosters citizen participation, data transparency, and accountability while promoting inclusion for people with disabilities. Designed with privacy and ethical safeguards, it bridges civic engagement and accessibility rights, setting new standards for scalable, socially conscious AI in urban design.

KSITIPRAGYA PRIVATE LIMITED
KRISHIPRAGYA



KrishiPragya is an AI-driven agricultural companion helping smallholder farmers make data-informed, sustainable decisions. It integrates a multilingual chatbot, crop prediction models, and AI-based disease detection with real-time irrigation and fertilizer recommendations. Drawing from farmer inputs, satellite and weather APIs, and open datasets, the system maintains encrypted, onsent-based data storage. Its design emphasizes fairness, inclusivity, and affordability, offering essential features free of cost. KrishiPragya enhances farm productivity, profitability, and environmental stewardship while ensuring equitable access to digital agriculture. By combining ethics, science, and accessibility, it empowers India's rural farmers to thrive in a climate-smart, digitally inclusive future.



Just Ai
Awards
2025

Winners

Legsys.AI Technology Foundation

Adalat AI

A platform that uses Artificial Intelligence to enhance judicial and legal processes

RevolutionAize

MAAP

A mobile AI solution for public health and nutrition monitoring

Digital Green Trust

FarmerChat

An AI-driven chatbot service for farmers that provides on-demand agricultural advice through a mobile app

Disaster Map Foundation (Yayasan Peta Bencana)

PetaBencana.id (Disaster Map)

An AI-enabled, community-driven disaster management and crisis mapping platform

Vowels of the People Association

Mission NIPUN Maharashtra

A technology that empowers teachers, engages communities, and promotes equity in public education

Special Mention

Nomology Technology Private Limited

CORD- Centre for Online Resolution of Disputes

A tech solution for efficient conflict resolution through virtual hearings and case management

Torchit

JYOTI AI

An AI-powered smart glass for the visually impaired, using AI and computer vision for object, currency, colour, and text recognition

The background of the page is a dark blue color with a repeating pattern of light blue silhouettes. These silhouettes represent various human figures in different poses, some standing, some walking, and some in groups, scattered across the entire page.

JUST AI AWARD TEAM



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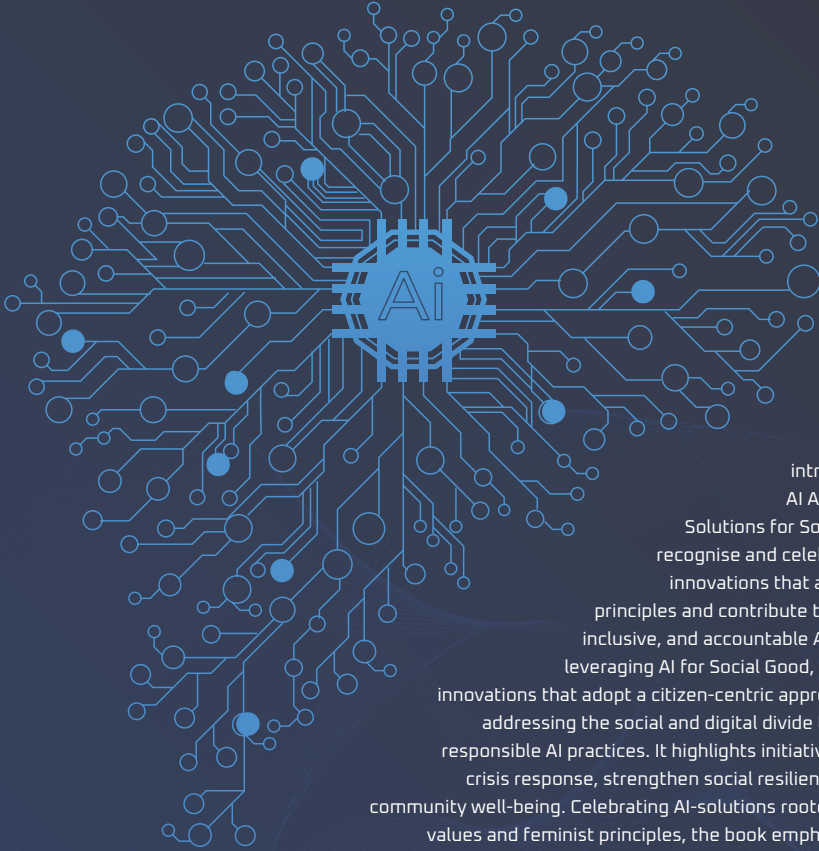
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The book title introduces the Just AI Awards: Ethical AI Solutions for Social Good, which recognise and celebrate pioneering innovations that adhere to ethical principles and contribute to building a just, inclusive, and accountable AI ecosystem. By leveraging AI for Social Good, the book honors innovations that adopt a citizen-centric approach, effectively addressing the social and digital divide through just and responsible AI practices. It highlights initiatives that improve crisis response, strengthen social resilience, and enhance community well-being. Celebrating AI-solutions rooted in democratic values and feminist principles, the book emphasises equitable technological access for all. It also acknowledges AI practices that prioritise ethical data collection, participatory development, and address challenges such as algorithmic bias and data privacy, while ensuring affordable and accessible internet for underserved communities and demographics. The book advocates for responsible AI practices in task automation, privacy, and accountability, promoting global innovation and ethical AI deployment.

Know More



Principal Partners



Organising Partner



Inclusion & Equity Partner



Platform Partner



Global Framework

